

MBTM 3002

M.B.A. DEGREE EXAMINATION, JUNE 2014.

Third Semester

Tourism

Paper XII — GLOBAL TOURISM GEOGRAPHY

(2012-13 Batch Onwards)

Time : Three hours

Maximum : 100 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions out of Eight.

1. Bring out the relationship between geography and tourism.
2. Enumerate important tourist geographic spots in Asia.
3. What are the important water falls that attract tourists from overseas?
4. Account for climate change causing loss of coral reefs and rain forests of India.
5. Describe the role of tourism geography in the plan of tour itineraries.

6. State and examine the role of GIS and remote sensing in tourism geography.

7. Illustrate the advantages and disadvantages of Airports of India.

8. Write note on GMT variations in Time zones.

PART B — (5 × 10 = 50 marks)

Answer any FIVE questions out of Eight.

9. Discuss major tourism destinations world wide.

10. Give a international tour plan linking major tourist locations of the world for 30 days.

11. How do characteristics of the tourism system relate to geography?

12. Elucidate tourism resources at a global scale.

13. Explain how geographic distribution of major climate change impacts affect tourism destinations.

14. Examine the transport systems in India in linking domestic tourists locations.

15. Write an elaborate note on Eco tourism.

16. Illustrate the role of geographers in promoting cultural tourism.

PART C — (1 × 20 = 20 marks)

Case study – Compulsory.

17. Greece Back on the map for tourism, new figures for international arrivals show.

Greece had been experiencing a rapid decline in visitors compared to its hey day in 2008 when 17 million people visited its shores. But from the beginning of this year, international arrivals have grown by 10.9 percent, with more than 12.3 million visitors coming to Greece between January and October, compared to just over 11 million during the same period last year. In addition a 10 percent increase has been revealed in early bookings for 2014, indicating that Greece is already well-positioned for the year ahead in comparison with its competitors.

Questions :

(a) Relate Reference maps of world regions to International Tourism.

(b) How useful tourism statistics for tourism development?